



# **BHARAT AEROSPACE & DEFENCE**

**Securing the Nation, Empowering Viksit Bharat 2047**

**Global Exhibition, Summit & Awards on  
Aerospace & Defense Industry Ecosystem**

**19 -20 May 2027**

**Biswa Bangla Exhibition & Convention Centre  
Kolkata, West Bengal**

## **Sponsorship Docket**

**Organized by**



Trade Promotion Council for Geospatial & Space Industry

भूस्थानिक एवं अंतरिक्ष उद्योग व्यापार संवर्धन परिषद

**[www.aerospacedefencebharat.com](http://www.aerospacedefencebharat.com)**



# Strategic Sponsor

INR 20,00,000 or (USD -35,000) + GST

## Deliverables

### PRE-EVENT

- Announcement with Company logo on the website linked to sponsors home page
- Sponsors Logo printed on Event brochure
- Promotion of Sponsor's participation through our social media platforms
- Social Media promotions to promote sponsors executive's and customers presenting at the Event.
- Company profile (about 100 words) on the sponsor's page of the event website
- Advertisement in final event brochure
- Press Release (one) on the sponsor's engagement with the event to be circulated to the media
- Prime Position in the Exhibition Hall, wherever the sponsor confirms exhibition participation
- Exhibition Space/Display Space (36 Sqr.Mtr.)
- Logo on event confirmation documents sent to delegates
- Promotional email to all attendees. Content to be shared by the organization
- Email to all the registered delegates, welcoming them to the event.
- Logo promotion in Event Promotional video.

### DURING EVENT

- Logo of the company shall be published in on-ground signages.
- Logo of the company shall be published in Conference stage backdrop
- Opportunity to insert A4 size leaflets in the conference delegate kit. (Leaflets to be provided by the sponsor)
- Verbal acknowledgement at the Opening and Closing ceremony of the Conference
- Opportunity to display one company/product signage in the conference lobby
- Sponsors Press release in the Press Kit (to be provided by the sponsor)
- Welcome Signage at the entrance of the venue

### POST EVENT

- Event report with the company logo
- Logo in the Thank you note sent to all participants

### THOUGHT LEADERSHIP & SPEAKING OPPORTUNITY

- Opportunity for Sponsor's CEO to speak in Plenary Session / Tech Talk
- Facilitation of one-to-one meeting with the high profile dignitaries and delegates of the conference (As per availability)
- The Conference will be active on social media like linkedin and Twitter; the delegates will be encouraged to be a part of it. Sponsors can utilize this platform to the best of their potential and communicate with the attendees in advance.

### REGISTRATION

- 20 Complimentary Registrations pass for staff
- Tickets for Gala Dinner (Optional)
- Discounted conference passes for staff
- 10 Guest invite for sponsor end user customer



# Corporate Sponsor

INR 15,00,000 or (USD -25,000) + GST

## Deliverables

### PRE-EVENT

- 
- Announcement with Company logo on the website linked to sponsors home page
- Sponsors Logo printed on Event brochure
- Promotion of Sponsor's participation through our social media platforms
- Social Media promotions to promote sponsors executive's and customers presenting at the Event.
- Company profile (about 100 words) on the sponsor's page of the event website
- Advertisement in final event brochure - Half Page
- Press Release (one) on the sponsor's engagement with the event to be circulated to the media
- Prime Position in the Exhibition Hall, wherever the sponsor confirms exhibition participation
- Exhibition Space/Display Space (27 Sqr.Mtr.)
- Logo on event confirmation documents sent to delegates
- Promotional email to all attendees. (Content to be shared by the organization) 1 Email
- Logo in Email to all the registered delegates, welcoming them to the event.

### DURING EVENT

- 
- Logo of the company shall be published in on-ground signages.
- Logo of the company shall be published in Conference stage backdrop
- Opportunity to insert A4 size leaflets in the conference delegate kit. (Leaflets to be provided by the sponsor)
- Verbal acknowledgement at the Opening and Closing ceremony of the Conference
- Opportunity to display one company/product signage in the conference lobby
- Sponsors Press release in the Press Kit (to be provided by the sponsor)
- Welcome Signage at the entrance of the venue

### POST EVENT

- Event report with the company logo
- Logo in the Thank you note sent to all participants

### THOUGHT LEADERSHIP & SPEAKING OPPORTUNITY

- Opportunity for Sponsor's CEO to speak in Plenary Session / Tech Talk
- Facilitation of one-to-one meeting with the high profile dignitaries and delegates of the conference (As per availability)
- The Conference will be active on social media like linkedin and Twitter; the delegates will be encouraged to be a part of it. Sponsors can utilize this platform to the best of their potential and communicate with the attendees in advance.

### REGISTRATION

- 15 Complimentary Registrations pass for staff
- Tickets for Gala Dinner - 2 No.s
- Discounted conference passes for staff
- 5 Guest invite for sponsor end user customer





## **Associate Sponsor**

**INR 10,00,000 or (USD -25,000) + GST**

# **Deliverables**

### **PRE-EVENT**

- Announcement with Company logo on the website linked to sponsors home page
- Sponsors Logo printed on Event brochure
- Company profile (about 100 words) on the sponsor's page of the event website
- Press Release (one) on the sponsor's engagement with the event to be circulated to the media
- Prime Position in the Exhibition Hall, wherever the sponsor confirms exhibition participation
- Exhibition Space/Display Space (18 Sqr.Mtr.)
- Logo on event confirmation documents sent to delegates
- Logo in Email to all the registered delegates, welcoming them to the event.

### **DURING EVENT**

- Logo of the company shall be published in on-ground signages.
- Logo of the company shall be published in Conference stage backdrop
- Opportunity to insert A4 size leaflets in the conference delegate kit. (Leaflets to be provided by the sponsor)
- Verbal acknowledgement at the Opening and Closing ceremony of the Conference
- Welcome Signage at the entrance of the venue

### **POST EVENT**

- Event report with the company logo
- Logo in the Thank you note sent to all participants

### **THOUGHT LEADERSHIP & SPEAKING OPPORTUNITY**

- The Conference will be active on social media like linkedin and Twitter; the delegates will be encouraged to be a part of it. Sponsors can utilize this platform to the best of their potential and communicate with the attendees in advance.

### **REGISTRATION**

- 5 Complimentary Registrations pass for staff
- Tickets for Gala Dinner - 1 No.s
- Discounted conference passes for staff - 30% Unlimited
- Guest invite for sponsor end user customer - 1 No.s



## Additional Sponsorship Opportunities

### Delegate Bags Sponsor

INR- 5,00,000 (USD- 10,000) + Tax

The Delegate Bag is distributed to all conference chairpersons, speakers, delegates and special invitees. It serves as the tool to create an everlasting impact.

**500 No.s**

#### Deliverables

Sponsors name and logo will be printed on the bags; the sponsor's literature will be inserted in the Delegate Bag.

### Networking lunch

INR- 10,00,000 (USD- 17,000) + Tax

Exhibitors, Speakers and Paid Delegates will have Lunch Tea/Coffee all 2 days.

**1000 No.s**

#### Deliverables

2 Specially designed boards (6ft x 4ft) will be prominently displayed in the lunch area, mentioning Lunch "hosted by". (Design provided by Sponsors)

### Networking Dinner

INR- 10,00,000 (USD- 17,000) + Tax

A Networking Cocktail and Dinner will be hosted on the 2nd day for all the Sponsors, Guests, Special Invitees, Industry Leaders and Top Govt. officials. This shall be a very high-level Networking event for all.

**500 No.s**

#### Deliverables

5 Specially designed boards (6ft x 4ft) will be prominently displayed in the Dinner area mentioning "Dinner Hosted by". (Design provided by Sponsors). A corporate Film will be running continuously and Company Literature will be tabled for the Guests.

### Event Badges

INR- 2,00,000 (USD- 4000) + Tax

Every participant including visitors, invitee, media, conference speakers, delegates, sponsors and exhibitors wear Exhibition and Conference Badges on all days.

**1000 No.s**

#### Deliverables

Sponsors name and logo will be printed on the Exhibition and Conference Badges. This guarantees a continuous display of the Sponsors name and logo at the venue.

### Registration Sponsor

INR- 2,00,000 (USD- 4000) + Tax

Achieve maximum visibility with your company logo displayed prominently on the Registration Counter, ensuring instant visibility with all visitors

**1000 No.s**

#### Deliverables

Sponsors name and logo will also be printed on the Visitor Registration Forms. In addition to those filled up at the Registration Counters during the event, Visitor Registration Forms are also mailed prior to the event.



## About Organizer

**Trade Promotion Council for Geospatial and Space Industry (TPCGSI)**, founded in 2019 amidst the global lockdown due to the pandemic, stands as a testament to resilient and effective leadership. Swiftly incorporated as a Section 8 organization, TPCGSI has, in just a few short years, gained widespread recognition and acceptance by industries globally.

Our mission revolves around advancing geospatial and space technologies, providing a robust platform for the exchange of ideas, techniques, and experiences. With a primary objective to accelerate the adoption of these technologies in India, we strive to ensure that the government, industry, academia, and society comprehend the industry's needs and contributions to national development. Recognized by both the government and industry, TPCGSI is a catalyst for the growth and development of the Geospatial and Space Industry. Headquartered in New Delhi, with its satellite offices in other Metro cities in India and Outside India, and with also key affiliates globally, we serve as a powerful industry advocate.

Our initiatives encompass organizing exhibitions, conferences, training sessions, and workshops, along with policy representation, marketing support, technology initiatives, and publishing industry-related information. Through unwavering policy advocacy efforts, we have established ourselves as a potent voice within government corridors, believing that technology is the cornerstone of economic growth. Join us in shaping the future of the Geospatial and Space industry

**For further Information, please write or contact undersigned**

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**Trade Promotion Council for Geospatial & Space Industry**

*Accelerating Adoption*

**भूस्थानिक एवं अंतरिक्ष उद्योग व्यापार संवर्धन परिषद**

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